

FOR IMMEDIATE RELEASE

New York, New York, August 12, 2009

World Premiere of award-winning documentary, *THE HERETICS* opens October 9th, 2009 at New York MoMA for six-night run.

The World Premiere of the award-winning documentary feature, **THE HERETICS**, written and directed by Joan Braderman and produced by Crescent Diamond. Opens Friday, October 9th, 2009 at the Museum of Modern Art in New York City.

The feature film runs 95 minutes and will be shown Friday, October 9, 7:00; Saturday, October 10, 7:30; Sunday, October 11, 2:00; Monday, October 12, 4:00; Wednesday, October 14, 4:00; Thursday, October 15, 7:00. Tickets can be purchased at the box office. MoMA, 11 West 53 St. New York, NY 10019 (212) 708-9400. Organized by Sally Berger, Assistant Curator, Department of Film.

THE HERETICS uncovers the inside story of the Second Wave of the Women's Movement for the first time in a feature film. Joan Braderman, director and narrator, follows her dream of becoming a filmmaker to New York City in 1971. By lucky chance, she joins a feminist art collective at the epicenter of the 1970's art world in lower Manhattan. In this first person account, **THE HERETICS** charts the history of a feminist collective from the inside out.

The Heresies Collective, published *HERESIES; A Feminist Publication on Art and Politics* from 1977-1992. **THE HERETICS** focuses on the Heresies Collective as a microcosm of the larger international Women's Movement in which thousands of small, intimate groups of women met together to consider their situation -- as women in a man's world -- and to devise strategies for unlocking their potential.

Director Joan Braderman is an award-winning video artist and filmmaker whose work is in such permanent collections as MoMA, the Stedelijk Museum in Amsterdam, the Institute of Contemporary Art in London, and the Georges Pompidou Center in Paris. Her films and videos have been shown in film festivals around the world including: the 1987 Whitney Biennial Exhibition, the Edinburgh Film Festival, the San Francisco Gay and Lesbian Film Festival, VIDEO VISIONS in the New York Film Festival at Lincoln Center in NYC, the Institute of Contemporary Art in Boston, the British Film Theater, and at the American Film Institute in Los Angeles. Braderman took an extended leave from her job as Professor of Film and Video at Hampshire College, in Amherst, MA. to make this film.

Contact: Crescent Diamond, Producer (510) 604-1060, crescentdiamond@gmail.com
For more information, to see a trailer and to view the digital archive of all 27 issues of *HERESIES*, visit *THE HERETICS*' website: <http://www.heresiesfilmproject.org>